

SKIN TWO

Yearbook RATE CARD

SKIN TWO – THE WORLD'S FETISH YEARBOOK Advertise in the Skin Two Yearbook because...

The Skin Two Yearbook is the international reference source for the fetish market. Published once each year, as a super quality hardcover "coffee table" annual, the Skin Two Yearbook takes over from the famous magazine, established since 1984.

When you appear in Skin Two, you are associated with our reputation and you reach serious, regular users of fetish product – your prime target audience. Sold through Borders, specialist fetish stores worldwide and direct to the public through our hugely popular web site, Skin Two reaches your customers everywhere. With the highest quality content and design, Skin Two is not a casual purchase. Our readers are serious about the fetish scene.

To book your ad in the Skin Two Yearbook, contact Tim Woodward at: tim@skintwo.com or phone him on +44 (0) 20 8878 8123

For online ads, visit the Skin Two Directory at www.skintwodirectory.com – perfect for smaller ads, easy to set up any time and perfect for events – with hotlink to your own website.

The Skin Two brand is the best known in the fetish world – use it to reach your customers every day.

ADVERTISING RATES (in UK pounds)

For a FULL YEAR in the Skin Two Yearbook...

Whole page: £1,200

Double page: £2,000

How to pay: We welcome Visa, MasterCard, American Express, Maestro and Solo. Also cheques in UK pounds or in US dollars at the current exchange rate. Also bank transfers – contact us for information. **Terms:** Payment before publication. Established customers may apply for 30 days credit, subject to a late payment surcharge of 5% per month.

SIZES (width x height)

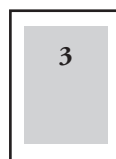
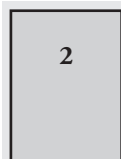
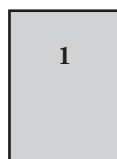
1 Page trim size (this is page size, not ad size): A4 (210 x 297 mm)

2 Full page ad with bleed: 220 x 307 mm (A4 + 5 mm bleed all round)
No live matter to fall within 6 mm of trim

3 Full page ad with border (no bleed): 180 x 267 mm

ARTWORK FORMAT

- Please send ads via e-mail as Adobe Photoshop JPEG files, saved at maximum quality.
- Resolution must be 300 pixels per inch.
- Mode must be CMYK (not RGB).
- Send two-page ads as two separate pages.
- Ads must be e-mailed to tim@twpublishing.co.uk.
- Always post us a professional quality digital CMYK matchprint. Prints in RGB from an office printer are no good. Otherwise, ads are accepted at your own risk.
- No crop marks, please.



FOR ADVERTISING, CALL TIM WOODWARD

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