

# SKIN TWO

## LateXtra RATE CARD

Skin Two  
**LateXtra**  
FREE!

**Rubber  
Ball  
Weekend**

- Official Guide  
- Ticket Offers  
- Special Offers

11th - 13th December 2009

To celebrate the 18th year of the **Skin Two Rubber Ball** on the 11th - 13th December and the **Second Skin Two North Fetish Ball** on the 20th March 2010, we are publishing extra-special editions of LateXtra Magazine which will feature the very best of the UK fetish scene, and will be distributed, FREE, nationwide to 40,000 fetish customers.

**The London Issue will be printed & distributed by 2nd October 2009, the Northern Issue by 8th January 2010.**

Advertisers will also be featured on the links page of the [www.skintwonorth.com](http://www.skintwonorth.com) website, and in the Skin Two Directory. So, here's your opportunity to feature your business in this year's must-keep fetish publications.

### SKIN TWO LATEXTRA IS THE UK'S FREE FETISH MAGAZINE

#### Why you should advertise in Skin Two (North) LateXtra...

LateXtra is the UK's trusted source of accurate and entertaining information on the fetish scene. Distributed free of charge to forty thousand (both South and North UK) regular fetish customers at shops and clubs across the country, Skin Two LateXtra goes only to these committed people – it goes direct to your key customers. Passed around among friends, Skin Two LateXtra gives you a total readership around one hundred thousand - unbeatable, targeted advertising.

If you need to reach the UK fetish marketplace, you won't find a more cost-effective way to do it! The respected Skin Two brand includes Skin Two Magazine, the UK free paper Skin Two LateXtra Skin Two North, and the online Skin Two Directory – the BDSM/fetish world's favourite reference resource. Our famous web site at [skintwo.com](http://skintwo.com) has 1,000 unique visitors each day.

**To book your ad or make an enquiry, contact James Longmore or Lisa Cooper at: [info@skintwonorth.com](mailto:info@skintwonorth.com) or phone us on +44 113 3970408**

**If you would like us to design your ad for you - please contact us at [info@skintwonorth.com](mailto:info@skintwonorth.com) or on +44 113 3970408 for a quote.**

#### ADVERTISING RATES

Advertisement in one magazine (North OR London)

**Whole page:** £1000

**Half page:** £650

**Quarter page:** £450

**Eighth Page:** £225

**Sixteenth of a page:** £150

**Payment for the London edition is due with order, for Northern edition by 27th November 2009; there is a further 10% discount if both adverts are paid for with order.**

**Copy Deadline, London Issue - 11th Sept. Copy Deadline North Issue - 20th November.**

**Leaflets in Goody Bags:** £100

**Main Sponsorship:** Contact us on 0113 3970408.

**How to pay:** We welcome Visa, Visa Electron, MasterCard, Maestro, Solo and PayPal.

Cheques in UK pounds payable to "Green Crayon". We are happy to accept bank transfers – contact us for information.

**Terms:** Payment due with order (London); 27th November 2009 (North)..

Advertising in BOTH magazines (North AND London)

**Whole page:** £1200

**Half page:** £780

**Quarter page:** £540

**Eighth Page:** £270

**Sixteenth of a page:** £180

#### AD SIZES (width x height)

**1 Page trim size:** A4 (210 x 297 mm)

**2 Page with bleed:** 220 x 307 mm (A4 + 5 mm bleed all round)

No live matter to fall within 6 mm of trim

**3 Page with border (no bleed):** 180 x 267 mm

**4 Half page horizontal:** 180 x 130 mm

**5 Half page vertical:** 88 x 267 mm

**6 Quarter page:** 88 x 130 mm

**7 Quarter page horizontal strip:** 180 x 64 mm

**8 Eighth page:** 88 x 64 mm

**9 Eighth page webstrip:** 180 x 31.625 mm

**10 Sixteenth page:** 43 x 64 mm or 88 x 31 mm

#### ARTWORK FORMAT

- Please send ads as Adobe Photoshop JPEG files, saved at maximum quality.

- Resolution must be 300 pixels per inch.

- Mode must be CMYK (not RGB).

- Send two-page ads as two separate pages.

- Ads must be e-mailed to [info@skintwonorth.com](mailto:info@skintwonorth.com)

- Always post us a professional quality digital CMYK matchprint.

- Prints in RGB from an office printer are no good. Otherwise, ads are accepted at your own risk.

-No crop marks please.

Direct tel: 0113 3970408 From overseas, +44 113 3970408 From the USA, 011 44113 3970408

Office: Green Crayon 4100 Park Approach, Thorpe Park, Leeds, LS15 8GB England.

[www.skintwonorth.com](http://www.skintwonorth.com), [www.skintwo.com](http://www.skintwo.com), [www.skintworubberball.com](http://www.skintworubberball.com)